

**2008 Design Excellence Dinner • Featured speaker James Surowiecki**

Thursday, April 10, 2008

5:30 p.m. cocktail reception, 7:00 p.m. dinner

JW Marriott Desert Ridge Resort + Spa, 5350 East Marriott Drive in Phoenix

**Sponsorship Levels**

**Sustaining Sponsorship, \$25,000**

- Two tables, front and center location
- Opportunity to show a 3-minute video
- Listed as sustaining sponsor on press releases
- Listed as sustaining sponsor on all print and web materials
- Company web link on Design Excellence dinner website
- Two one-year memberships to the Council for Design Excellence for you (new members only) and someone else or if already a member, for you to gift to someone else
- Two personalized signed copies of James Surowiecki's book, *The Wisdom of Crowds*
- Company logo and name recognition on printed announcements
- Company logo and name recognition on Design Excellence dinner website
- Company logo and name recognition printed on event program
- Company name recognition displayed at table
- Individual company logo recognition on screens in dining room during dinner
- Support four places at two tables for the featured speaker and a student, faculty, staff, or guest of the College of Design
- Sixteen places at two tables for you and your guests
- Four Planning + Design Academy registration vouchers valued at \$150 each
- Invitation to college lecture series

**Maroon + Gold Sponsorship, \$15,000**

- Front and center table location
- Listed as Maroon + Gold sponsor on press releases
- Listed as Maroon + Gold sponsor on all print and web materials
- Company web link on Design Excellence dinner website
- One-year membership to the Council for Design Excellence for you (new members only) or if already a member, for you to gift to someone else
- Two personalized signed copies of James Surowiecki's book, *The Wisdom of Crowds*
- Company logo and name recognition on printed announcements
- Company logo and name recognition on Design Excellence dinner website
- Company logo and name recognition printed on event program
- Company name recognition displayed at table
- Individual company logo recognition on screens in dining room during dinner
- Support four places at two tables for the featured speaker and a student, faculty, staff, or guest of the College of Design
- Sixteen places at two tables for you and your guests
- Four Planning + Design Academy registration vouchers valued at \$150 each
- Invitation to college lecture series.

### **Gold Sponsorship, \$10,000**

- Close proximity to stage
- Two one-year memberships to the Council for Design Excellence for you (new members only) and someone else or if already a member, for you to gift to someone else
- Personalized signed copy of James Surowiecki's book, *The Wisdom of Crowds*
- Company logo and name recognition on printed announcements
- Company logo and name recognition on Design Excellence dinner website
- Company logo and name recognition printed on event program
- Company name recognition displayed at table
- Individual company logo recognition on screens in dining room during dinner
- Eight places at the table for you and your guests
- Support two places at your table for a student, faculty, staff, or guest of the College of Design
- Two Planning + Design Academy registration vouchers valued at \$150 each
- Invitation to college lecture series

### **Silver Sponsorship, \$5,000**

- One-year membership to the Council for Design Excellence for you (new members only) or if already a member, for you to gift to someone else
- Company logo and name recognition on Design Excellence dinner website
- Company name recognition printed on event program
- Company name recognition displayed at table
- Group list of company logo recognition on screens in dining room during dinner
- Eight places at the table for you and your guests
- Support two places at your table for a student, faculty, staff, or guest of the College of Design
- One Planning + Design Academy registration voucher valued at \$150
- Invitation to college lecture series

### **Copper Sponsorship, \$2,500**

- Company name recognition on Design Excellence dinner website
- Company name recognition printed on event program
- Company name recognition displayed at table
- Eight places at the table for you and your guests
- Support two places at your table for a student, faculty, staff, or guest of the College of Design
- Invitation to college lecture series



**2008 Design Excellence Dinner to Benefit the College of Design  
Donation Description Form**

Yes, I would like to support the 2008 Design Excellence Dinner

**Donor Information**

Donor Name \_\_\_\_\_ Email \_\_\_\_\_

Company Name \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

List name exactly as it should appear in recognition materials \_\_\_\_\_

**Sponsorship Type**

Amount\* \$ \_\_\_\_\_

\_\_\_ Please find my check **made payable to ASU Foundation**

\_\_\_ Please charge my credit card    \_\_\_ Visa    \_\_\_ MC    \_\_\_ Discover    \_\_\_ AMEX

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

Cardholder's address \_\_\_\_\_

*\*You will receive a letter after the event indicating the amount of your charitable contribution for tax purposes.*

**New CDE Membership (for \$25,000, \$15,000, \$10,000 and \$5,000 sponsorships) to be provided to:**

Name and Organization name \_\_\_\_\_

Contact information (phone number/email/address) \_\_\_\_\_

Mail or fax this form along with payment information or check payable to ASU Foundation to Judy Rayfield, ASU College of Design, PO Box 871905, Tempe, AZ 85287-1905, Fax: 480-727-6560. For more information, contact Sharon Haugen, 480.965.6384, sharon.haugen@asu.edu.

*Proceeds from this event will be deposited with the ASU Foundation, a separate nonprofit organization that exists to support Arizona State University. Official receipts for charitable contributions are provided by the ASU Foundation.*