Assistant Professor of Visual Communication Design – The Design School
Herberger Institute for Design and the Arts at Arizona State University

The Design School in the Herberger Institute for Design and the Arts at Arizona State University invites applications for a full-time tenure-track appointment at the assistant professor level beginning fall 2018.

Arizona State University is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 80,000 students in metropolitan Phoenix, Arizona, the nation's fifth largest city. ASU champions intellectual and cultural diversity, and welcomes students from all fifty states and more than one hundred nations across the globe.

ASU’s Herberger Institute for Design and the Arts, the largest comprehensive design and arts school in the nation, is a vibrant example of the of the New American University philosophy. With nearly 5,000 students, more than 400 faculty and faculty associates, 135 degree options and a tradition of top-ranked programs, the Herberger Institute is built on a combination of disciplines unlike any other program in the nation. The institute includes the School of Art, School of Arts, Media and Engineering, The Design School, School of Film, Dance and Theatre, School of Music, and the ASU Art Museum. Through recognizing that design and the arts are critical resources for transforming society and solving complex problems, ASU’s Herberger Institute is committed to positioning artists, scholars, designers, and educators at the center of public life.

herbergerinstitute.asu.edu

The Design School is the largest and most comprehensive design school in the country. It plays prominent roles in design research, pedagogy and public engagement within the Herberger Institute, the University and the greater Phoenix community. Over the next year The Design School is embarking on an exciting 'redesign' process – building the next great American design school at the New American University, a school that is relevant, equitable and collaborative. The strategic planning process will engage the local community, country and world in defining what a design school in the future will look like. This position will join the School on that journey to help lead the field of design education into the future. Currently, the School has approximately 55 full-time faculty and 1,500 students enrolled in programs in architecture, industrial design, interior design, landscape architecture, urban design and visual communication design. The Design School faculty work on a variety of issues – from addressing the future of the Rio Salado in Metropolitan Phoenix and partnering with Google on increasing human satisfaction to working with communities across the globe to address critical issues of sustainability. In addition, the school’s curricula and research are grounded in its commitment to prepare the next generation of designers to engage in collaborative multi-disciplinary inquiry so that they may work productively within and beyond the boundaries of their respective disciplines.

The visual communication design program is accredited by the National Association of the Schools of Art and Design. The program has been in existence at Arizona State University under various names, colleges, schools and departments since the 1970's.
Graduates from the program primarily go into the profession to firms/companies in New York, San Francisco, Chicago, Los Angeles, Phoenix and various destinations in-between. The pursuit of the visual communication design program is to educate designers who are well grounded with form making skills and can think, analyze and apply their design expertese using traditional and new technologies to solve problems. The program also supports two broader graduate programs, the Master of Science in Design and the Doctor of Philosophy in Design, Environment and the Arts.

The successful candidate is expected to actively participate in the Bachelor of Science in Design in Visual Communication Design as well as the Master of Visual Communication Design program. The appointee will be expected to teach undergraduate and graduate level studio courses and lecture/seminar courses, mentor graduate student thesis projects, advise student organizations, participate in service to the program, school, institute, university and pursue a research/creative activity agenda appropriate for visual communication design assistant professor tenure-track faculty.

**Required Qualifications:**

The successful candidate is required to possess:

- A graduate degree in visual communication/graphic design
- Two years-experience teaching visual communication/graphic design studio courses at the university level; and
- Demonstrated potential to develop and sustain a research agenda capable of achieving national recognition in one or more of the following areas: information/data design and visualization, interaction design, and visual communication that spans from digital to print media.

**Desired Qualifications:**

Preference will be given to individuals with:

- Minimum of two years professional experience with digital and analog graphic design methods, including a working knowledge of current interactive, computational design/representation technologies and three-dimensional design expertise;
- Demonstrated expertise in new digital/computational graphic communication media and experience with social media platforms;
- Demonstrated excellence in teaching, research, scholarship and/or creative practice;
- Commitment to exploring the current and future role of visual communication design in environmentally and socially responsible design practices
- An interest in online teaching and learning; and
- Commitment to research, teaching, and recruiting a diverse student population.

The application deadline is November 26, 2017; if not filled, every week thereafter until search is closed. The committee will only review electronic submissions totaling 2GB or less in file size. Please submit the following information to apply.interfolio.com/45760.
A letter of interest outlining qualifications for the position, research interests, teaching experience;
A curriculum vitae;
A portfolio of research and creative work, including examples of student work; and
Contact information for four references including name, e-mail address and telephone number

Applications must be addressed to: Chair, The Design School Visual Communication Design Search Committee, c/o Margaret Murphy-Tillis, Executive Assistant.

For information about The Design School, visit: design.asu.edu.

For information about the Visual Communication Design program, visit: https://design.asu.edu/degree-programs/graphic-visual-communication-design

The Design School is active within social media. The following links can be used to access the various social media platforms that The Design School engages in, which provide insight into the daily activities within the school:
Facebook: https://www.facebook.com/thedesigntschool
Twitter: https://twitter.com/ASUDesignSchool
Instagram: https://instagram.com/asudesignschool
You Tube: https://www.youtube.com/channel/UCp8XQNyHfsEXEbwKcwC25KQ
Issuu: http://issuu.com/thedesigntschoolasu

Please note that at this time of this posting we have not launched ‘Redesign’ process publicly; it should be launched in late Fall of 2017.

For information about the Herberger Institute for Design and the Arts, visit: herbergerinstitute.asu.edu.

ASU conducts pre-employment screening for all positions, which includes a criminal background check, verification of work history, academic credentials, licenses and certifications.

Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law. See ASU's complete non-discrimination statement at https://asu.edu/aad/manuals/acd/acd401.html. See ASU's Title IX policy at https://www.asu.edu/titleIX/.