Tuba City Equestrian Center + Fairgrounds

Local agriculture and equine traditions inspiring economic development in Northern Arizona.

The project includes an Equestrian Learning Center, Rodeo Arena, Fairgrounds, Campsite, Vendor Space, Amphitheater as well as trails for hiking, biking, and horseback riding. The Navajo Nation is one of the largest federally recognized Indian tribes in North America, with an estimated land base of 25,351 square miles. There are currently, 253,124 enrolled tribal members; with 168,000 individuals currently residing on the reservation.

Local Tourism
Tuba City exists in the center of three northern Arizona attractions, situated between the Grand Canyon and Monument Valley. It’s location on the tourist path combined with Tuba City’s successful fair will ensure the project’s success.

Cultural Traditions and Economic Development
Agriculture and livestock have always been key to the evolution of Navajo society and economy. Tuba City is aiming to combine equestrian education and tourism to bring economic development to the region.

Interdisciplinary Co-Design
The interdisciplinary class was done in collaboration with the College of Agriculture and Life Sciences, University of Arizona, and enlisted a diverse group of ASU students from Civil Engineering and Architecture to American Indian Studies. Priorities were identified by the community to include: rural economies centered on equine and agriculture industry, innovations in remote infrastructure and culturally-responsive form.