The Design School

Bachelor of Science in Design: INDUSTRIAL DESIGN

Applying to Pass Degree Milestone–Continuing to Second Year

For students that have completed (or are currently enrolled in) DSC 101, IND 120, 121, and 122 with a “C” or better.

Applying to pass the degree milestone requirement is competitive and limited by available resources. Students who want to apply to other programs must submit a separate application for each program. Transfers into programs are considered on a space available basis, and such transfers are limited to students with equivalent course work who are competitive with continuing students (see “Transfer Students and Transfer Work”). Transfer students must be admitted to ASU prior to the application deadline to be eligible to apply online to pass the degree milestone. Students that do not pass the degree milestone should see an academic advisor if they need assistance.

Application Deadline and Submission

When 5:00 pm, Friday, April 17, 2020

Where Portfolio and written work: Design North building, room 162

Application: Complete online application prior to submitting your portfolio and written work. This link will be active starting March 30, 2020.

Policy on Late Applications

Late applications will not be accepted under any circumstances.

Qualifications

For students that have completed or are currently enrolled in IND 120, IND 121, IND 122, and DSC 101.

Admission Evaluation Process

Space is limited and the spaces available and selection to the program will be based on portfolio scores and overall ASU GPA and determined by the faculty admissions committee to have the best potential for academic success.

Transfer Students and Transfer Work

• Applications and portfolios will be accepted from students who have previously received approval for the transfer courses equivalent to the first-year required courses.
• See Milestone for the “Transfer Students Applying Directly to Pass the Degree Milestone” document for application instructions.
• If your application includes courses that are being transferred to meet any first-year requirements, it is expected that you request and ensure that an official transcript reflecting completion of those courses be received by the ASU Office of the Registrar by May 29, 2020.
• Transfer students must be admitted to ASU for the fall semester prior to April 10, 2020, and have an active ASUrite ID and password in order to be able to access the online application to pass the degree milestone.
Deficiencies

- Must have completed (or be currently enrolled in) IND 120, IND 121, IND 122, and DSC 101.
- First year general studies deficiencies are required to be completed before fall 2020, or the student may be delayed for their graduation.

Application Materials

Portfolio Requirements

- **Original work is to be submitted.** Please photograph, scan, or otherwise “copy” your originals, for your records prior to submitting the portfolio of original work. Specific studio assignments from IND 120 and IND 122 will be recommended to be included;
- Include the examples to show the depth of your accomplishments and skills.
- Portfolios must consist of original work in an 11” x 17” format, and it must be submitted in a clear protector sheet portfolio. The 1st year studio faculty will introduce the recommended Portfolio book in class.

- Portfolios must follow the specific page guidelines and include a demonstration of proficiency.
  - Page 1 – Copy of email confirmation you received when you made your online application to the program
  - Page 2 – Written element requirement
  - Page 3 – Table of contents with Student checklist box
  - Page 4, 5 – Life drawings (fruit arrangement, hard and soft goods arrangement, etc.)
  - Page 6, 7 – Cube, ellipse, cylinder, irregular shape
  - Page 8, 9 – Rectangular-based product 3 point perspective (desk, chair, desk organizer, etc.)
  - Page 10, 11 – Cylindrical-based product perspective (drum, pens, pill bottle, etc.)
  - Page 12, 13 – Irregular shape-based product in perspective (computer mouse, footwear, softgoods, etc.)
  - Page 14, 15 – Combined (rectangular & cylindrical) 3 point perspective products
  - Page 16, 17 – Technical drawings and lettering
  - Page 18, 19 – Mind map for concept development process that illustrates idea generation, images of brainstorming session, etc.
  - Page 20, 21, 22, 23 – Concept sketch and problem solving (choose 2-3 studio projects)
  - Page 24, 25 – Photos of 3D development sketch models (choose 2-3 studio projects)
  - Page 26, 27, 28, 29 – Project description with photos of final 3D models that demonstrate aesthetics and craftsmanship (choose 2-3 studio projects)

- Page 30-40 – **OPTIONAL** pages for other work (not required). For example, CAD work, art work, work done in other programs, professional work if you’ve worked in the creative field, personal artwork, etc.

Written Element Requirements

Written element: A short essay (500–1,000 words). The topic of the essay will be available on March 30, 2019. The essay (2nd page) should be inserted in the portfolio following the application documents.

Portfolio Return

- **Where:** Design North building, room 162

  When: Portfolios may be claimed in person from Design North room 162 from July 6 until August 21, 2020. We will allow a third party to pick up your portfolio with written and signed permission from your ASU email address.
along with proof of identification. While care will be taken in handling the portfolios, The Design School will assume no liability for loss or damaged materials.

General Information

• If you have retaken a class, you should check with the Office of the Registrar to ensure the lower grade has been deleted.
• Students applying to more than one program must submit separate application materials including a separate portfolio as required by that major.
• Students should attempt to visit the office hours of the requisite instructors within the discipline to assess their strength of the portfolio at least a month in advance of the deadline. Even instructors that the student may not have had a class with to date.

Notification of Decision

• Notification will be sent to your ASU email account that you have provided on your application by June 1, 2020, when the admission decisions have been made.
• If you do not respond to your offer by June 15, 2020, it will be considered a decline and you will forfeit your space. You must have access to the Internet during the offer period (June). It is your responsibility to respond by the deadline.
• It is important that you make sure your ASU email account is functioning properly and that your email inbox has sufficient space to receive emails from the Herberger Institute.

Matriculation

Students that pass the degree milestone will be expected to begin the second year of the Industrial Design program full time program at the beginning of the 2020 fall term. There are no exceptions to this policy.

Reapplication to Pass the Degree Milestone

For those students who are reapplying to the milestone, please follow the same guidelines as stated above. Students are encouraged to communicate and show the progress on their improved portfolio with as many instructors of Industrial Design as possible.